The Mucky Middle

What is it? Why is it important?

Schuster-Wallace, Watt, Cave, March 2013
* Global water crisis
* Technologies exist
* MDGs not being met
* Inequalities exist

* What is the solution?
Dealing with people and not just technology
Hierarchical institutional bodies hold decision-making power
Lack of communication between top and bottom
Harmonising policy initiatives with on-the-ground practices
Communicating and translating knowledge
Lack of evidence for informed decisions
* The Mucky Middle is where all stakeholders interact and share (play in the sandbox)
* We need to recognise and understand stakeholder limitations
  * Public sector: Legitimacy, not expertise
  * Private sector: finance and technical expertise, not legitimacy
  * Communities: local capacity for implementation, not legitimacy or capacity for scale up
* Need an holistic, integrated approach

**Key Messages**

* Engage  
* Empower  
* Enlighten